

North Carolina Metro Mayors Coalition Logo

Redesign fall 2025

FONTS

Arial: North Carolina, Coalition

Calps Sans: Metro Mayors (not an Adobe font)

COLORS



GRAY

HEX #6d6e71

RGB 110/110/113

CMYK 58/49/46/15



DARK BLUE

HEX #1b2f4f

RGB 27/47/78

CMYK 100/83/41/37



YELLOW-ORANGE

HEX #f6ae47

RGB 246/174/71

CMYK 0/39/92/0



2" x 1"

Recommended minimum size for readability

NORTH CAROLINA / Arial 7.5 PTS

96% VERT SCALE / 105% HORIZ SCALE / 144 TRACKING

COALITION / Arial 7.5 PTS

96% VERT SCALE / 105% HORIZ SCALE / 170 TRACKING

